

Alex Kouba

Turns boring finance and business into content people can't scroll past.

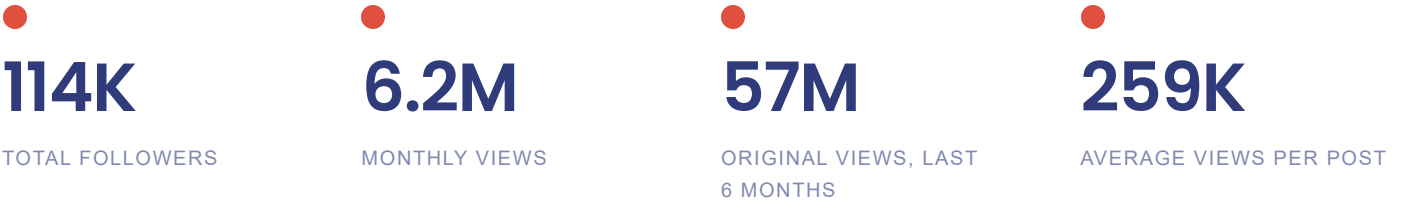
@thealexkouba Business & Finance Toronto · Canada



TRUSTED BY



THE REACH



AUDIENCE



RATE CARD

Every package includes concept development, content creation, brand/product integration, 30 days organic usage on brand channels and one round of revisions.

PACKAGE 1 — SINGLE REEL

C\$3,500

- 1 dedicated Reel, cross-posted to all platforms

PACKAGE 2 — REEL + STORIES

C\$4,000

- 1 dedicated Reel, cross-posted to all platforms
- 3–5 Instagram Story frames
- Story CTA and tagging

PACKAGE 3 — MULTI-PLATFORM

C\$4,500

- 1 dedicated Reel, cross-posted to all platforms
- 3 Instagram Story frames
- Platform-specific optimization for each channel

PACKAGE 4 — CAMPAIGN

C\$9,000

- 3 dedicated short-form videos
- 3–5 Story frames per campaign
- Multiple campaign touchpoints
- 60 days organic usage
- Priority scheduling

UGC / CONTENT CREATION

C\$1,750 *per video*

- 1 short-form vertical video, concept to final cut
- Delivered to the brand, not posted to Alex's audience
- 1 round of revisions

ADD-ONS

Paid usage / whitelisting	+30–50%
Category exclusivity	+25–50%
Additional Reel	C\$2,750
Additional Story package	C\$500
Rush turnaround	+20%
Extended content usage	<i>quoted by duration & platforms</i>

CONTACT

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LOCATION

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