

SPONSORSHIP OPPORTUNITY

How to Buy Your First Business

Live Workshop Series | Toronto

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Business Advisory & Market Intelligence



PUT YOUR BRAND WHERE THE BUYERS ARE

Every person in the room is about to buy a business - which means every one of them is about to need financing, a business account, insurance and advice. This workshop puts your institution in front of serious, ready-to-act Canadian buyers at the exact moment the decision is made.

THE AUDIENCE BEHIND THE ROOM



116K

TOTAL FOLLOWERS



8M

MONTHLY VIEWS



219K

AVG VIEWS / POST



71%

DECISION-MAKERS 25-44

Plus intimate, capped 12-seat workshop rooms of qualified Toronto buyers actively pursuing an acquisition.

WHY IT FITS A FINANCIAL INSTITUTION

Acquisition loans & CSBFP-eligible deals - your core product, our core attendee.

New business banking relationships at the moment of formation.

Warm, opt-in leads: buyers who raise their hand for financing on the day.

Brand association with credible, education-first entrepreneurship in Toronto.

SPONSORSHIP PACKAGES

Flexible - mix, match, or build a custom package.

TITLE SPONSOR

\$7,500

- Exclusive "presented with" brand lockup on all event assets
- 10-minute speaking slot + branded booth in the room
- Full opt-in attendee lead list
- Dedicated post to 116K followers + email feature
- Logo on workshop deck, signage & thank-you email

PARTNER

\$3,500

- Branded table / booth in the room
- 5-minute intro or panel seat
- Opt-in attendee lead list
- Social shout-out + logo on event assets

SUPPORTER

\$1,500

- Logo on signage, deck & thank-you email
- Materials in the attendee welcome kit
- Social mention across channels

Custom & multi-event packages welcome - tell us your goal and we will build to it.

LET'S PUT YOUR BRAND IN THE ROOM

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LOCATION

Toronto · Canada